
Ref. SB0421

Issue Date: 10 August 2022

VSbulletin: Extending our preferred seating to Premium customers

We want all our mutual customers to love their experience when they fly with us and recognise that many of them have their favourite place in the cabin. Therefore, we are delighted to let you know that we are extending our preferred seating to Premium customers, giving them more choice and control so they can select a location that suits their individual preference in our award-winning cabin.

From **23 August 2022** there'll be a fee to select some seats in Premium, such as rows towards the front of the plane and these will only be able to be booked through our **website**. Other Premium seats will still be available to select for free at any time before departure.

Before the fee is introduced, we would like to give your customers booked in Premium the opportunity to select one of these preferred seat types for free, these can be booked in the normal way up until the new policy is in place.

The seat allocation policy for all other ticket types remains unchanged.

And our Flying Club Gold, Delta Diamond and Platinum members and our corporate customers can select a Premium Preferred seat free of charge from time of booking as they do today for Economy seats.

If you have any queries relating to this communication, please contact our Sales Support – HKG.SalesSupport@fly.virgin.com or +852 2532 3080.