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Royal Brunei Airlines Celebrates Inaugural Flight to Beijing Daxing International Airport

Royal Brunei Airlines (RB) celebrates its much anticipated inaugural flight to Beijing Daxing International Airport at an official event on 27th October 2019 held at Kuntai Hotel Beijing.

Present as Guest of Honor at the event was Yang Mulia Dato Paduka Dr Abdul Manaf Bin Metussin, Deputy Minister of Finance and Economy and member of RB Board of Directors. Also present was His Excellency Pehin Orang Kaya Seri Pahlawan Colonel (Rtd) Dato Paduka Haji Abdu'r Rahmani bin Dato Paduka Haji Basir, Ambassador of Brunei Darussalam in China; Mr Wang Tian Xiang, Deputy Director of Department of Asian Affairs, Ministry of Foreign Affairs of the People's Republic of China; as well as Her Excellency Ms Yu Hong, Ambassador Extraordinary and Plenipotentiary of the People's Republic of China to Brunei.

"We are gathered here tonight to celebrate a very significant and auspicious event that is the resumption of Brunei-Beijing flights. We are incredibly proud to inaugurate services to the capital city of China, our 26th

international destination. The relationship between China and Brunei can be traced back over 2,000 years ago and RB first flew to Beijing on O3rd October 1993. We are very pleased to continue that legacy, to bridge the connection between the two nations once again. This afternoon, we officially resumed our flights from Bandar Seri Begawan to Beijing Daxing International Airport on our special livery A320neo aircraft showcasing the very best of Brunei's beautiful landmarks," said Mr Karam Chand, RB Chief Executive Officer.

"China is a very important aviation market for all airlines and as the National Airline of Brunei Darussalam we are absolutely delighted to provide the capital to capital link that has been missing in our route network and we are pleased we can make the seamless and direct connection possible. It makes us very proud to be selected as one of the first few international airlines to operate to this new state-of-the-art Beijing Daxing International Airport in its phase one of the new airport opening. We express our sincere gratitude to His Majesty the Sultan and Yang Di-Pertuan of Brunei Darussalam and President Xi Jinping for their vision to make this connection a top priority and enable us to commence operations at the earliest opportunity."

"This new service will be a key focus for RB to further strengthen our ever increasing footprint in China, reflecting the importance of this market, first with 4 flights a week. By 14th January 2020 around the Chinese New Year we plan to increase to daily flights and even better connect Beijing to Bandar Seri Begawan and the RB Network. This will also be timely initiative given

both countries will be celebrating the Brunei-China Tourism Year in 2020. Our strong presence in China results in China being the number one tourism source market into Brunei with an annual growth of 21% in 2018. In addition to RB's direct routes to a number of Chinese cities, such as Shanghai, Haikou, Nanning, Hangzhou and Changsha, we hope to see the daily flight from Brunei to Beijing and vice versa to support more tourism activities between the two countries and elevate the tourist arrivals with the efforts of our partners in China and direct services. Suffice to say, the new flights will not only serve to reinforce the already close ties between the two countries, it will also strongly support corporate and government travel in addition to guests travelling on leisure who have been seeking a direct link."

"We welcome our guests from Beijing to enjoy Brunei as an attractive destination blessed with stability, pristine climate, rich in cultural and heritage and the friendliest people known for their Bruneian hospitality. We also offer our guests who wish to enjoy twin destinations in one holiday to other parts of our expanded network, including our new RB Link cities such as Kota Kinabalu, Sandakan and Bintulu as a gateway to Borneo and beyond. By the end of the year, RB will operate out of its hub airport in Bandar Seri Begawan to 30 international destinations across the world with the RB Link initiative and many more through codeshares with major international airlines," added Mr Chand.

Yang Mulia Dato Paduka Dr Abdul Manaf said: "Beijing represents yet another significant milestone that will improve connectivity for Bruneians, thereafter enabling the nation to create network relations as it aspires to

create better efficiencies, and add value to the industry it is operating and revitalising in. With the existence of business engagements platforms that we already have across both countries, such as the China-ASEAN Expo and the China International Import Expo to name a few, the resumption of the Beijing service makes way for further development in many fields including, but are not limited to, digital economy, e-commerce, foreign direct investments, maritime oil and gas resources, and many more.[1] China is already one of the largest foreign direct investments in Brunei and the trade volume between both countries has reached a record high compared to the previous year. RB's direct link to Beijing and vice versa will be a catalyst to promote further growth, ultimately benefiting multiple stakeholders who can realise the full potential to explore a major source market like China and create more opportunities for collaborations between businesses, governments and peoples for both countries."

In an effort to promote the new route and to introduce Brunei as a holiday destination to the Beijing market, RB held a roadshow with its International Brand Ambassador, Wu Chun the day before the inaugural flight on 26th October 2019 at SOLANA Lifestyle Shopping Park. The one day event, involves performances from Brunei traditional dancers and activities with Wu Chun and fans.

RB operates its new A320neo aircraft to Beijing via Daxing International Airport (PKX) as follows:

Flight No.	Sector	Departur e	Arrival	Days of operations	Effective Dates
B1621	Brunei (BWN) to Beijing (PKX)	10:15	15:50	Mon/Wed/Fri/Sun	27 Oct
B1622	Beijing (PKX) to Brunei (BWN)	16:50	22:3 <i>5</i>	Mon/Wed/Fri/Sun	2019
B1623	Brunei (BWN) to Beijing (PKX)	01:50	07:25	Tues/Thurs/Sat	14 Jan 2020,
B1624	Beijing (PKX) to Brunei (BWN)	11:00	16:45	Tues/Thurs/Sat	three additional flights

For more information on flights, please visit RB's website at www.flyrb.cn

[1]: In red font, direct from Dato Amin's quote

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About Royal Brunei Airlines (RB)

Royal Brunei currently operates a fleet of fourteen aircraft comprising of five Boeing 787-8 Dreamliner aircraft together with seven Airbus A320NEO aircraft and two Airbus A320 CEO Aircraft. RB now operates one of the youngest fleet in the world with an average fleet age of just over two years.

In 2018, RB received the APEX Official Airline Ratings $^{\text{TM}}$ Four-Star Award and as winners of TripAdvisor Travellers' Choice Economy Class – Asia and Travellers' Choice Regional Airlines – Asia.

In 2019, RB moved up twelve places to be at number 66 in the top 100 airlines in the world and awarded the Skytrax 4 Star Airline Rating and APEX Official Airline Ratings Five-Star Major Regional Airline Award.

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